

W3 Engineers

Standards/ Curriculum Format for Professional WordPress Theme Development

Course Duration: Three Months

Course Curriculum

• [Installing WordPress on Your Own Server](#)

○ [Installation Requirements for WordPress](#)

Lesson Preview

○ Downloading WordPress to Install Yourself

Lesson

○ Installing WordPress on Your Web Host Yourself

Lesson

○ Setting Your Directory Permissions

Lesson

• [Getting Around WordPress](#)

○ Becoming Familiar with the Dashboard

Lesson

○ Posts, Pages, Tags, Media, and More: Content Administration

Lesson

○ Tapping into the Core Settings for Your Blog

Lesson

• [Configuring WordPress to Work Its Best](#)

○ Choosing the Right Settings for Your Blog

Lesson

○ Moderating Comments and Comment Spam

Lesson

○ Managing Additional Authors on Your Blog

Lesson

• [How WordPress.com Is Different Than WordPress.org](#)

○ WordPress.com and WordPress.org: Complementary Differences

Lesson

• [How WordPress.com Is Different Than WordPress.org](#)

○ Becoming Familiar with the WordPress.com Dashboard

Lesson

○ Creating Your Account

Lesson

○ Setting Up Different Blogs

Lesson

○ Getting Your Settings Right for WordPress.com

Lesson

• [Creating and Managing Content with WordPress](#)

○ Hands On with the Editors

Lesson

○ Hands on with the New Image Editor in Detail

Lesson

○ Adding Media to Your Blog and Posts

Lesson

● Finding and Using Plugins

○ Finding Plugins

Lesson

○ Installing Plugins Quickly and Easily

Lesson

○ Upgrading Plugins

Lesson

● Maintaining WordPress

○ Updating and Upgrading WordPress

Lesson

○ Updating Plugins and Themes

Lesson

○ Database Maintenance for WordPress Users